



Republic of the Philippines
DEPARTMENT OF LABOR AND EMPLOYMENT
Intramuros, Manila



PEA ADVISORY NO. 01-2021

TO : ALL DOLE REGIONAL OFFICES

**SUBJECT : INCENTIVIZING PRIVATE EMPLOYMENT AGENCIES
(PEAs)**

Consistent with the policy objectives Department Orders 216 and 217, series of 2020, for industry and domestic workers, which became effective in January 7, 2021, this Advisory seeks to advocate productivity, improvement and competitiveness of players in local recruitment and placement, with the goal of increasing the total number of recruits and placed workers.

This Guidelines, therefore, is hereby created to institutionalize the annual holding of the **“Search for Best PEA”** starting 2023 as a strategy to enhance local employment facilitation through Private Employment Agencies.

The competition among Industry and *Kasambahay*-providing Private Employment Agencies (PEAs) shall be anchored on their performance based on their timely reporting, facilitation of highest total number of recruits and placement, and shall also include their best practices.

I. RULES

The Search for Best PEA will recognize and award PEAs that bested in their performance garnering highest total number of recruits and placed workers, demonstrated timely reporting to Regional Offices, and best practices to increase competitiveness.

Any duly licensed private employment agency as defined in DOLE Department Order Nos. 216 and 217, respectively, shall be eligible to be nominated.

The DOLE Regional Offices (ROs) shall conduct initial evaluation and nominate qualified PEAs in their respective regions.

The competition shall be organized by the Bureau of Local Employment, through its Employment Services Policy and Regulations Division (BLE-ESPRD).

II. CRITERIA FOR JUDGING

The Bureau of Local Employment's Panel shall screen nominees based on the following criteria:

CRITERIA	PERCENTAGE
I. Timely Reporting	50%
II. Number of Recruits and Placed	30%
Total Number of Recruits	10%
Placement rate	20%
III. PEA Best Practices	20%
TOTAL	100%

A PEA must garner a score with at least 60% rating in the first year of implementation of the program and 75% in the succeeding years thereafter in order to qualify for the awards.

III. SELECTION PROCESS

1. Regional Offices shall nominate PEAs garnering of an average of 60% based on the abovementioned qualifications.

Nominations shall be submitted to the Bureau of Local Employment before the end of January of each year.

2. The BLE's ESPRD shall evaluate all the entries and validate the documents submitted and the ratings given by the DOLE Regional Offices.
3. The BLE PEA focals shall facilitate the selection process and shall keep a record of all the meetings concerning the same.
4. The BLE through its Director, shall choose the winners from the pool of nominees by Regional Offices and upon recommendation of the Chief of ESPRD based on the results of evaluation of concerned focals and staff. The list of winners shall be endorsed to the Cluster Head of the Employment and General Administration Cluster.
5. Upon approval, the Cluster Head shall endorse the list of winners to the Office of the Secretary.

IV. AWARDS AND INCENTIVES

A Champion, First Runner-Up, and Second Runner-Up will be selected separately from the industry and *Kasambahay*-providing PEAs. Each shall receive a trophy and Plaque of Recognition signed by the Secretary.

Additionally, each Special Awards shall be given a Plaque of Recognition as follows:

1. **Diligence Award** – Based on the timeliness of the submission of reports in the current reporting year.
2. **Productivity Award** – Based on the percentage of placed workers vis-à-vis the number of recruited applicants.
3. **Innovation Award** – Based on documented good practices i.e success story of a placed worker, or exemplary recruitment and placement process.

The winners shall be informed by the BLE before the celebration of the Labor Day to encourage their presence during the awarding.

V. AWARDING CEREMONY

The winners for “Search for Best PEA” shall be announced in an awarding ceremony which shall be held during the celebration of Labor Day beginning May 2023 by the DOLE-Regional Directors.

VI. OTHER INCENTIVES

Other incentives in the form of cash and/or kind may also be awarded depending on the availability of funds of the Department subject to the applicable auditing rules and regulations of the government.

For information and dissemination.


SILVESTRE H. BELLO III
Secretary 


20 October 2021