

DOLE PROGRAM PROFILE

PROGRAM/PROJECTS: CAREER GUIDANCE AND EMPLOYMENT COACHING

Pillar 1: Employment

DESCRIPTION/ OBJECTIVE

It aims to inform students and jobseekers with possible education and career paths. The establishment of Networks of Guidance Counselors (NGCs), on the other hand, is a measure to augment the very few number of Registered Guidance Counselors (RGCs) in the country providing education, personal/motivational, and career guidance counseling to students and jobseekers. The provision CGEC and the services provided by the NGCs are also medium for sharing of relevant labor market information (LMI), trends, and issues which will guide the clients in their job search.

TARGET CLIENTS

Schools, Students, and Jobseekers

GEOGRAPHICAL COVERAGE

Nationwide

COMPONENTS

- Career Talks, Provision of timely LMI
- Employment Coaching to Jobseekers, i.e., interview tips, resume writing
- Training of NGCs

LEGAL BASIS

Mandate and Functions of the Bureau of Local Employment as provided in the Administrative Code of 1987 and Labor Code of 1974

LEAD AGENCY

Bureau of Local and Employment in partnership with DOLE Regional Offices

PROGRAM START:

INDICATOR/MEASURE: Number of Career Guidance Advocacies Conducted; Number of Employment Coaching Conducted; Number of Capacity-Building Activities Conducted for NGCs

YEAR

TARGET

ACCOMPLISHMENT*

BUDGET ('000)

2012:

78 Capacity-Building Activities Conducted for Networks of Guidance Counselors with 4,121 participants

4,116 Career Guidance Advocacies Conducted by NGCs to 552,357 Students and Parents in 4,839 Schools/Colleges/Universities

40,023 Employment Coaching Conducted on 648,361 job applicants/jobseekers

2,400

2011:		183 Trainings/Orientations Conducted for Networks of Guidance Counselors with 18,114 participants 2,118 Career Guidance Advocacies Conducted by NGCs to 372,659 Students and Parents	1,600
2010:		85 Trainings/Orientations Conducted for Networks of Guidance Counselors with 5,008 participants	1,282
2009:		67 Trainings/Orientations Conducted for NGCs with 6,332 participants	
2008:		7,473 Career Guidance Conducted to 370,167 Students in 2,272 Schools/Colleges/Universities	

**Based on the SPRS*